

For Immediate Release...

Contact: Lucy Casimir Tel: (757) 496-9355
Email: lucy@inspiringteachers.com

Veteran Teachers Desperate for Revitalization in their Classrooms!

Veteran teachers have been in the classroom for years. They've tried every trick in the book. They've experienced successes, failures, endured administrative obstacles, and endless piles of paperwork. No wonder teachers are quitting right and left.

Most teachers who have been in the classroom for years will tell you that they love teaching. It's all that "other stuff" that makes them wonder why they began this profession in the first place. The current national turnover rate of 15 percent costs taxpayers somewhere between 329 million and 2.1 billion additional dollars – each year. The reason for this? One simple word. Burnout. The Solution? **Classrooms that SPARK!**

Teachers need a resource for revitalization in their classrooms. They need new ideas, they need to be reminded of "oldies-but-goodies" and most of all, they need to have the sense that they can do this teaching "thing" and do it well. What they need is a SPARK to recharge the FIRE in their classroom.

Now teachers have an ally. They can turn open a book that recharges, revitalizes, and re-energizes their love of teaching. In **Classrooms that SPARK!**, two veteran Texas educators Emma McDonald and Dyan Hershman provide an energetic, hands-on approach to classroom strategies that will help other veteran teachers remember why they chose this profession!

Trina Cochrane, Teacher at Waco ISD says, "I could not put *Classrooms that Spark* away until I had read it to its end! It truly ignited the flame of enthusiasm."

"I have just finished going through *Classrooms that Spark* and I am so impressed. It is a wonderful collection of practical and easy to do ideas for teachers of all age levels. You have addressed how different ideas can be implemented (and gave examples) for different age levels." Barb O'Brien of Ashland, WI.

Emma McDonald and Dyan Hershman have been educating children and adults for over 10 years. Their strategies have been featured in *Instructor* and other educational magazines. They are also the authors of the world renowned Survival Kit for New Teachers.

Journalists: for interviews and review copies: 877-496-7633, lucy@inspiringteachers.com

Summary:

Classrooms that SPARK! Pub Date: 5/05

Publisher: Inspiring Teachers, Garland, TX

Authors: Dyan Hershman, Emma McDonald, M.Ed.

ISBN: 096671-457-1, 352 pages paperback, \$26.95

Distribution: Baker & Taylor, BookMasters, Direct from Publisher

#

12655 North Central Expressway, Suite 810 · Dallas, Texas 75243
1-877-496-7633 (toll-free) 1-972-496-7633 (local) 972-495-2702 (fax)
www.inspiringteachers.com info@inspiringteachers.com