

For Immediate Release...

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Sink or Swim? Student Success Depends on New Teacher Survival

First-year teachers face brutal odds. They are forced into survival mode that may last into their third year of teaching.

Most will quit within five years of hire causing adverse effects on student learning. In fact, the number one predictor of student success or failure is having a quality teacher in the classroom, according to Dr. Roseanne Stripling, Education Professor at Texas A&M University.

Now new teachers have a source of help at their fingertips. No more sink or swim. These frazzled beginners can turn open a book of their own: **Survival Kit for New Teachers: Empowering Educators for Classroom Success** by Texas educators Emma McDonald and Dyan Hershman.

Writing from their own experiences, these two veteran teachers provide an open and honest approach to effective teaching. Practical strategies and veteran teacher “know-how” is provided in this easy-to-use guide.

New teachers have little time to waste wading through complicated textbooks. Schools, parents, and students want to see immediate progress. **Survival Kit for New Teachers** provides the solution with 418 pages full of effective teaching strategies, tips, and teacher testimonies in an easy-to-read bulleted format. The conversational writing style makes it feel like the authors are right there in the room.

Lisa Scott is a new teacher at Plano ISD. She says the **Survival Kit** acts as a “mentor” that can be referenced at any time.

“It was amazing how **Survival Kit** addressed every need I had this past year as a new teacher,” Scott says. “It helped me organize the mountain of paperwork on my desk and helped me jumpstart motivating lessons.

”The parents and kids could really see a difference after I started using it.”

Survival Kit for New Teachers is available for \$36.95 in most bookstores or by calling Inspiring Teachers at 877-496-7633

Survival Kit for New Teachers: Empowering Beginning Educators for Classroom Success by Emma McDonald and Dyan Hershman. 8.5 x 11, 418 pages. Illustrated. ISBN 1-9667145-5-5. \$36.95. Publication: Fall 2003.

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